

THE GROUP - MEET THE AUTHORS

Mirja Heide

Florida entrepreneur Mirja Heide has been on the cutting-edge of information technology since the mid-1990s, when she created the information systems for her first company right out of college. Mirja graduated from Florida Atlantic University with a Bachelor of Science degree in International Business



Mirja Heide hiking in Sossusvlei, Namibia

and an Environmental Studies certification. She also studied German at Colón Foreign Language Institute in Hamburg. Following graduation, she co-founded an international trading company that exported quality apparel and footwear to Africa and other foreign markets. It was while developing and managing the firm's information systems that Mirja got the idea to make computers easier to use through customized step-by-step instruction geared to a person's

specific interests, and formed MH Computer Training & Designs. 2009 marks the 10th anniversary of her thriving business. For more information visit www.MHComputerTraining.com.

In 2007, she achieved a long-time dream of visiting Africa, and became a volunteer on the Earthwatch Desert-Dwelling Elephants of Namibia expedition. "You work side-by-side with the scientists, assisting them with their research. There are only two known places in the world where these elephants are found, so it was a dream come true for me to be able to contribute to the understanding of their behavior and biology, as well as an enormous opportunity to see them in their natural habitat."

Born in Denmark, Mirja enjoys combining her zest for adventure with her passion for photography as she travels the world. She has white-water rafted in Zimbabwe and Costa Rica; hiked in Tobago, Tenerife, Namibia, Botswana and South Africa; and rock climbed in France. Also, during a visit to Machu Picchu, Peru, in 2005, she appeared in the filming of a Travel Channel episode on "The Lost City of the Incas."